

U.S.-ASEAN ENERGY INFRASTRUCTURE

Symposium and Reverse Trade Mission | December 7-11, 2015



SPONSORED BY: The U.S. Trade and Development Agency

CO-HOSTED BY: The U.S. Department of State

Sponsorship Opportunities: Maximize your Presence at the Symposium and Reverse Trade Mission

Sponsorship provides U.S. companies with unrivaled opportunities to network with key ASEAN energy decision makers during the U.S.-ASEAN Energy Infrastructure Symposium and Reverse Trade Mission (RTM). The Symposium will be held in San Francisco, CA on December 10-11, 2015. Preceding the Symposium, delegates will participate in site visits to Denver, CO, San Francisco, CA and Los Angeles, CA.

Sponsorship demonstrates a strong commitment to the ASEAN energy sector. It also delivers tangible marketing benefits and distinctive recognition opportunities while increasing your visibility and presence among the Symposium's public and private sector attendees, global financial institutions, and the U.S. and ASEAN organizations. Visit the event website to learn more about the event at <http://www.aseanenergyinfrastructure.twgtrademissions.com>.

Opportunities are offered at five levels to help U.S. companies promote themselves at this unique business development event. Corporate sponsors receive brand recognition on marketing materials, the event website and signage, as well as complimentary registration. Sponsors also are invited to showcase their organization during the two-day Symposium with a table-top display. Sponsors will receive logo recognition on the website as soon as a commitment is made and will receive maximum visibility and recognition before, during and after the event.

Sponsorship Levels

U.S. companies looking to raise their profile in the growing ASEAN energy sector should choose one of the following sponsorship levels:

TERAWATT SPONSOR | COST: \$10,000

- Ten (10) paid registrations with VIP seating at two-day Symposium
- One page, full color ad in the official delegate handbook and Symposium briefing book
- Priority consideration for speaking opportunities at the Symposium or at one of the RTM roundtable discussions
- VIP seating at both Symposium lunches
- Preferred one-on-one meetings with delegates
- Company promotional materials to be distributed to delegates
- Opportunity to make brief comments at reception on Thursday, December 10
- Podium recognition
- Complimentary table-top exhibit space in the Technology Expo during Symposium
- Sponsor recognition on your organization attendee name badges
- Company logo (most prominent) recognition included on signage, event website, marketing emails and in all materials*

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U.S.-ASEAN Energy Infrastructure Symposium and RTM

GIGAWATT SPONSOR | COST: \$5,000

- Six (6) paid registrations with VIP seating at two-day Symposium
- Half page, full color ad in the official delegate handbook and Symposium briefing book
- Priority consideration for speaking opportunities at the Symposium or at one of the RTM roundtable discussions
- VIP seating at both Symposium lunches
- Preferred one-on-one meetings with delegates
- Podium recognition
- Complimentary table-top exhibit space in the Technology Expo during Symposium
- Sponsor recognition on your organization attendee name badges
- Company logo recognition included on signage, event website, marketing emails and in all materials*

MEGAWATT SPONSOR | COST: \$2,500

- Two (2) paid registrations with VIP seating at two-day Symposium
- Quarter page, full color ad in the official delegate handbook and Symposium briefing book
- Podium recognition
- Complimentary table-top exhibit space in the Technology Expo during Symposium
- Sponsor recognition on your organization attendee name badges
- Company logo recognition included on signage, event website, marketing emails and in all materials*

KILOWATT SPONSOR | COST: \$1,000

- One (1) paid registration with VIP seating at two-day Symposium
- Podium recognition
- Complimentary table-top exhibit space in the Technology Expo during Symposium
- Sponsor recognition on your organization attendee name badges
- Company logo recognition included on signage, event website, marketing emails and in all materials*

HOSPITALITY SPONSORSHIP

- Lunch or dinner sponsored by your organization for the delegation during the RTM

**Please note that company logos will be featured on the event website, not on the USTDA website.*

To learn more about opportunities to sponsor, please visit <http://www.aseanenergyinfrastructure.twgtrademissions.com>.

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About USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

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